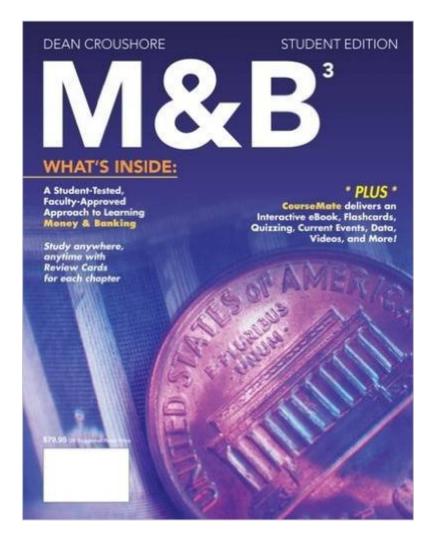
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# M&B3 (with CourseMate, 1 Term (6 Months) Printed Access Card)





# Synopsis

Created by the continuous feedback of a "student-tested, faculty-approved" process, M&B delivers a visually appealing, succinct print component, tear-out review cards for students and instructors and a consistent online offering with CourseMate that includes an eBook in addition to a set of interactive digital tools all at a value-based price and proven to increase retention and outcomes. M&B, 3E's brief, focused approach reads more like a business periodical than a text. The thoroughly updated coverage addresses the modern framework of today's financial system in which both financial markets and banks play important roles. Numerous real business applications and an inviting writing style, infused with the latest financial examples, relate current money and banking topics to your everyday life and career. You'll find the most recent financial figures, memorable full-color photos, and access to Cengage's Global Economic Watch. Through CourseMate, you have access to a full suite of interactive learning resources including downloadable flash cards, interactive workshops, learning games and more to help you connect to the latest developments in money and banking today for long-term personal and career success.

## **Book Information**

Paperback: 448 pages Publisher: Cengage Learning; 3 edition (February 13, 2014) Language: English ISBN-10: 1285167961 ISBN-13: 978-1285167961 Product Dimensions: 8.4 x 0.7 x 10.8 inches Shipping Weight: 2.2 pounds (View shipping rates and policies) Average Customer Review: 4.8 out of 5 stars Â See all reviews (8 customer reviews) Best Sellers Rank: #157,518 in Books (See Top 100 in Books) #26 in Books > Textbooks > Business & Finance > Banking #122 in Books > Business & Money > Economics > Money & Monetary Policy #165 in Books > Business & Money > Economics > Banks & Banking

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Easy to read atunderstand complicated stuff...

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